

# WZZA THE SOUL OF THE SHOALS RADIO MUSIC REPORT The Shoals, Alabama 256-381-1862

# May 6 thru May 12 2024

## TOP FIVE:

Artist	Title
Musiq Soulchild	White Rice Déjà Vu
October London	Make Me Wanna
Eric Roberson	I Apologize
Муа	Anytime
Raheem DeVaughn f/Kenny Allen, H.M.P.	Let's Fall in Love

#### PICKS:

ARTIST	TITLE	
Josh X	Breathe	
Monica	Letters	
Jamison Ross	Say You Love Me	
Ciara	Low Key	
Kirk Whalum	Bah-De-Yah!	

#### ADDS:

ARTIST	TITLE	
Rachel Renee	I Remember	
Franchesca	Rough Day	
Arlo Parks	My Soft Machine	
Omarion f/BJRNCK	Taking Off	

### WZZA'S TOP TEN BLUES & SOUL ALBUM CUTS:

ARTIST	ALBUM	SINGLE
Evette Busby	Mr. Big Stuff	Mr. Big Stuff
Donnie Ray	Blues Mix 34	Haven't I Been Good To You
David Brinston	Blues Mix 32	Two Way Love Affair
Mr. X	Roll It Slow	Roll It Slow
Aaron Jordan	Back Around	Back Around
William Bell	One Day Closer To Home	When I Stop Loving You
J. Brown	The Art of Making Love	My Whole Heart
Boney James f/Dontae Winslow	Detour	Bring It Back
Jamison Ross	Say You Love Me	Say You Love Me
Sam Green	Down Home Millennium Soul	You Made Me Over

## COMMENTS:

**Darryl says**: Please send new music digitally to either <a href="mailto:Programming@WZZARadio.com">Programming@WZZARadio.com</a> or mail to WZZA Radio / 1570 Woodmont Drive / Tuscumbia, Alabama 35674.

**Tori says:** I am amused (and slightly annoyed) when a record promoter asks how many watts WZZA has. That question shows that they really don't have a clue how radio works. FM and AM are totally different. With AM, the reach of the signal depends on a number of factors, including how much interference there is. WZZA has, since 1972, been licensed to cover all of northwest Alabama, a portion of Tennessee, and a portion of Mississippi with a 500 watt AM. With FM, no matter how many watts you have, the reach depends on where the tower is. The higher the ground, the further the reach. Streaming totally changed the game and gives stations worldwide reach. So, promoters, if you really want to know how much exposure your artist or songs is likely to receive with airplay on a specific station, ask how many average daily listeners that station has. WZZA has listeners are in Africa, and has received song requests from Australia, emails from France and the Ukraine, and a really cool letter from Italy. We have listeners who call in regularly from Huntsville, Atlanta, Cali and Michigan. Just an educational fyi. TCB